

# QUALITY POLICY



## MISSION STATEMENT

- DataDot Technology SA (Pty) Ltd is committed to the manufacture, supply, fitment on OEM Level and control of DataDots for vehicle identification purposes and internal Database.
- We provide the ultimate community-responsible theft deterrent service to protect you and your valuable assets by applying a unique identification system.
- Vehicle fitment details are noted on a Database to assist with vehicle identification and aid in the recovery process.
- We take pride in adhering to the latest updated SANS 534 standard.

## CUSTOMERS

- We promise exceptional and prompt service.
- We are committed to achieving total customer satisfaction.
- We value ALL our customers.

## PRODUCT

- We strive to deliver the best quality product at all times.
- Research and development is imperative to ensure that the quality of our product meets the microdot standard and our customers' need.

## CRIME

- DataDot is committed to contribute towards a crime-free South Africa by increasing the risk and cost of doing business to thieves.

## EMPLOYEES

- Our loyal, motivated, accountable and skilled employees are trained and developed continuously through our skills development plan in order to bring about a quality culture, attitude and behavior to best serve all our customers and our local community.

## PERFORMANCE

- We are committed in developing and maintaining a strong team culture to ensure the financial growth and success of the company.

## CORE VALUES

Honesty	Integrity
Innovation	Community
Service Excellence	Empowerment
Environment	Respect

DataDot is committed to comply with the requirements of ISO9001 standards and to continuously improve the effectiveness of the Quality Management System. We are committed to comply with all statutory and regulatory requirements applicable to our customers and company.

DataDot promotes the use of the process approach and risk-based thinking.

The company provides a framework for establishing and reviewing quality objectives.

This Quality Policy is understood and shared by everyone within the organisation and is reviewed for continuing suitability.

This policy will be communicated to all staff, contractors and suppliers and will be available to the public through selected media.